

TRIAD HOMES

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Area interior designer wins regional award

By EDDIE HUFFMAN
Special Sections Writer

Greensboro's ultimate bachelor pad, featured in a January Triad Homes story, has earned its designer a regional award from the American Society of Interior Designers.

"It's a big deal — ASID is the biggest organization that monitors interior design," says Marta Mitchell, owner of Marta Mitchell Interiors. "It's the equivalent, I guess, of AIA for

architects. So it's a very big deal. It is kind of like if you're an actor to win an Oscar. We're very proud about that."

Mitchell worked with Gary Jobe Builder for more than a year to transform a Lake Jeanette townhouse from functional to fun. The home now features a home theater, a Tiki patio bar and a game room full of custom touches, from an artfully lit open staircase to custom-painted murals.

"This fall it was in the Tour of Remodeled homes that the Greensboro Builders Association puts together," Mitchell says. "It was a huge hit on the tour — it got tons of traffic and it got a whole lot of talk."

Early this year she assembled an entry package for the ASID Excellence in Design Awards, including plans, photos, design concepts, and information about subcontractors. The hard work paid off: Marta Mitchell Interiors was



Contributed photo



NANCY SIDELINGER/Special Sections

Marta Mitchell was presented an award last weekend for her work with a local townhouse. She converted the third level into a loft that looks over the lounge area of the second level.

one of three winners in the Multi-Unit Residential category. The awards were presented this past weekend at a design conference in Charleston, S.C.

"It was pretty fun,"

Mitchell says. "They called my name, we got to go up there and shake the hand of the ASID national president and the president of the ASID Carolinas chapter, and got a pretty cool,

shiny glass award with our names engraved on it."

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