

Office of the future: The Washington Post

The Washington Post is among the clients with which Gensler as done office project work.

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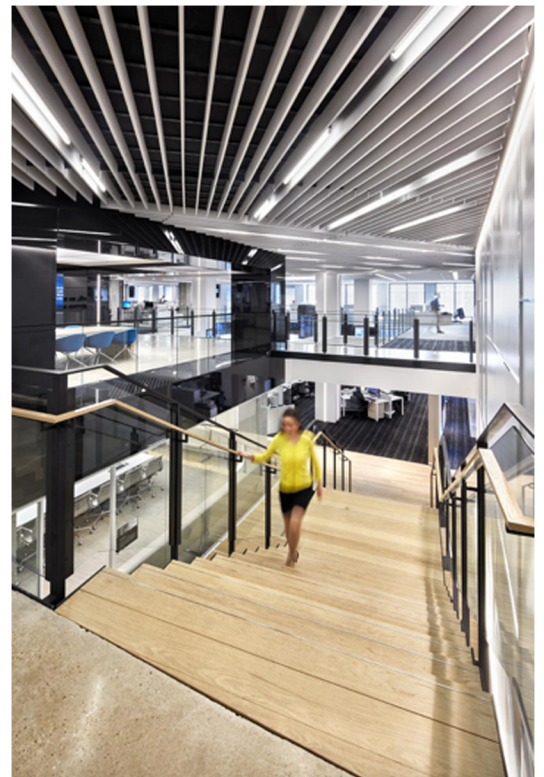
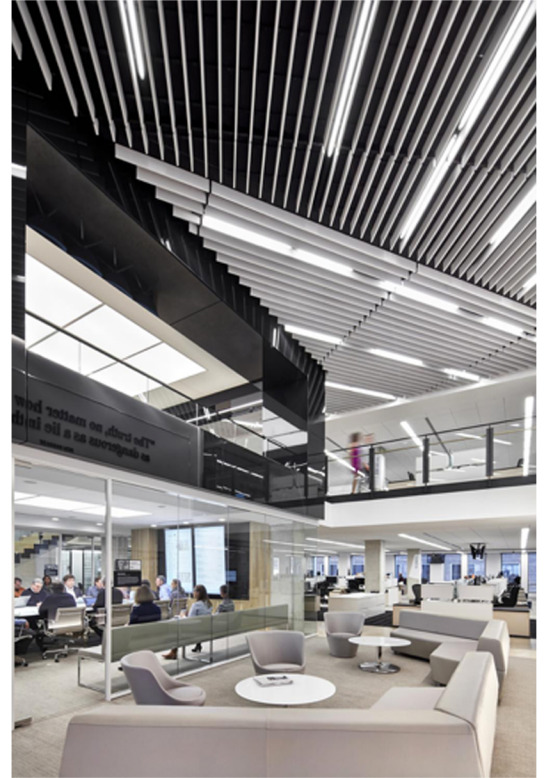
The Washington Post reimagines news

When The Washington Post moved into its new headquarters in 2015, it was a transition marked by a massive technological and cultural change.

Like many industries, the news business has been relatively slow (some would say dangerously slow) to embrace the new, but under owner Jeff Bezos, the Post did so with gusto. The new, Gensler-led design embodies the Post's reinvention of itself as a combination media and technology company.

The new office space, on K Street — the famed center of Washington, D.C.'s "swamp" of lobbyists and influence peddlers — features numerous video monitors, special rooms for live video filming, key real estate for graphic artists and software developers, and a space called the Hub, a seventh-floor command center for the Post's 21st century editorial leaders. As a Post story about the new headquarters noted, a central theme was that it would be "larger and more open, brighter, more connected" than its historic predecessor, with open workspaces for most staffers — including business folks accustomed to their own offices.

And no printing presses on site.



Inside The Washington Post (Courtesy: Gensler)