

American Society of Interior Design (ASID) “Business of Design” Conference



Marta Mitchell was a featured speaker at the conference. Marta shared her 30 years of industry knowledge and experiences with the audience. She also discussed lessons learned in managing a successful Interior Design firm, as well as her industry insights.

Some Comments from Attendees:

"I attended an afternoon of learning through ASID on the business of design. The panel shared their views and strategies on business practices that were both insightful and strategic. It's programs like this that continue to help designers run a business based on information and knowledge and keep us ahead of the curve"

"Spent a wonderful afternoon with ASID Carolinas at the Duke Mansion in Charlotte! It was a beautiful setting to hear such inspiration from Marta Mitchell"

"What a beautiful afternoon of collaboration!"

"A great afternoon hearing from inspiring women in the Carolinas!"

"Successful people are always willing to help" What an inspirational and encouraging luncheon and panel presentation by ASID Carolinas. Thank you to the very successful women for sharing insights and challenges in the business of design. Running a business has many ups and downs. Encouraging one another in times of success and failure is such a key part of entrepreneurship."

