

# marta mitchell interior design

## RECEIVES 2020 "EXCELLENCE IN DESIGN" AWARDS FROM THE AMERICAN SOCIETY OF INTERIOR DESIGN



### about

An “Excellence in Design” award from ASID is the pinnacle within the Interior Design profession. These awards are judged by other Interior Designers, which make them highly prestigious to be recognized by peers in our industry.

### the awards

Marta Mitchell Interior Design was recently recognized with (2) Excellence in Design Awards for Projects in the Categories of:

- **Vacation/ Secondary Home**
- **Residence under 3,500 Sq. Feet**

AMERICAN  
SOCIETY OF  
INTERIOR  
DESIGNERS



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## ASID EXCELLENCE IN DESIGN AWARD: VACATION/ SECONDARY HOME



### the team

- MMID Project Director: Marta Mitchell
- MMID Lead Designer: Brittany Terry
- General Contractor: DeBoer & Gabriel Builders

### project description

- The client wanted a modern downtown penthouse to enjoy the culture, dining, and nightlife of Greensboro.
- We created extensive 3D renderings and AutoCAD drawings for space planning.
- We presented them with a fully open plan combining the kitchen, dining room, and living room, with doors opening to a large patio with a view of the downtown skyline. A dramatic master bedroom and bath, as well as modern/urban/fun and comfortable guest bedroom and bath.
- After listening to their wishes, we zeroed in on materials such as sheet metal, iron, glass, wood, brick and other hard materials, with a neutral palette.



- The custom designed dining table features a base, which is a replica of the Federal Bridge within sight of the building. This base is topped with a thick textured Fuzion glass top created at a local company.
- Most furniture selections were locally sourced to support the surrounding industry. We worked closely with local artists to interpret the client's vision.



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**ASID EXCELLENCE IN DESIGN AWARD:  
RESIDENCE UNDER 3,500 SQ. FEET**



## the team

- MMID Project Director: Marta Mitchell
- MMID Lead Designer: Angela Austin
- General Contractor: Gary Jobe Builders

## project description

- We worked closely with the client to learn about their contemporary aspirations for this modern Summerfield home.
- MMID made all interior decisions for space layouts, custom cabinetry, material selections, finishes, and furniture/accessory selections.
- MMID created extensive 3D renderings and AutoCAD drawings.
- Each bedroom has its own master bathrooms, with their own characteristic features.
- The floating staircase is the heart of this home. It culminates on the fourth-floor balcony allowing access to complete 360 views of the property.
- Maple flooring provides a light and naturally inviting feeling, sharply



contrasting with the dark trim. A combination of materials from hard metals to warm woods, create a consistent contemporary feel. The soft white walls serve as a natural canvas for the vibrant elements displayed.

- The client required a fully smart technology and efficient home, with the latest features in lighting, appliances and audio/video equipment.