



MM Interior Design Group

RECEIVES AMERICAN SOCIETY OF INTERIOR DESIGN 2024 “EXCELLENCE IN DESIGN AWARDS”

MM INTERIOR DESIGN GROUP (MMIDG) BROUGHT TWO “EXCELLENCE IN DESIGN 2024” AWARDS BACK TO GREENSBORO, FROM THE AMERICAN SOCIETY OF INTERIOR DESIGN (ASID) 2024 ANNUAL CONFERENCE.

THESE AWARDS ARE JUDGED BY OTHER INTERIOR DESIGNERS FROM ACROSS THE USA, WHICH MAKE THEM HIGHLY PRESTIGIOUS TO BE RECOGNIZED BY PEERS IN OUR INDUSTRY.

ENTRY SUBMISSIONS REQUIRED DESIGN LAYOUT PLANS, PHOTO'S, DESIGN CONCEPTS, INFORMATION REGARDING CONSTRUCTION AND HOW MMIDG MET THE CLIENT'S VISION FOR OBJECTIVES AND BUDGET.

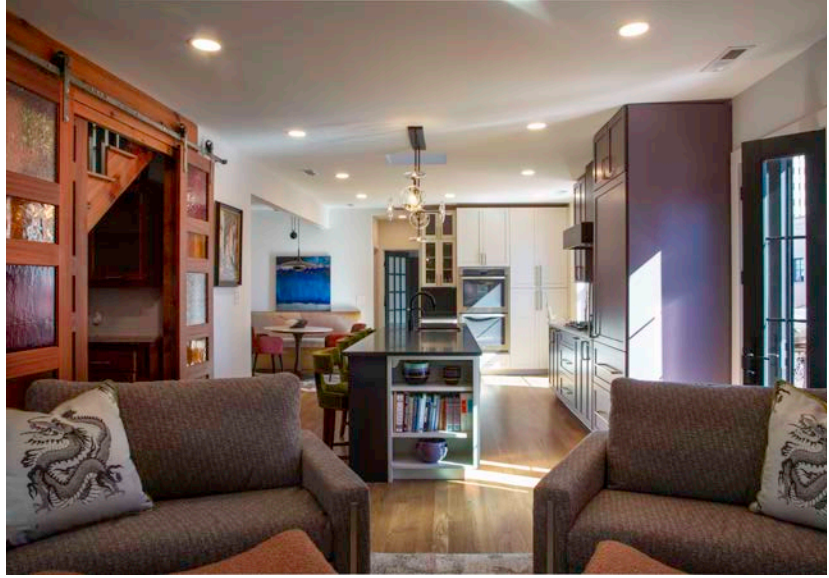
COMMERCIAL RENOVATION



MMIDG DESIGNER: JOY TROYER (LEAD INTERIOR DESIGNER)

PROJECT DESCRIPTION: THESE ENTREPRENEURS OPENED A RESTAURANT SERVING THEIR OWN SPECIALTY BLENDED TEA'S AND LOCALLY SOURCED PASTRIES, IN A BUSY DOWNTOWN DISTRICT. THEY HAD A TIGHT START-UP BUDGET, BUT WANTED TO CREATE A MODERN ENERGETIC GATHERING SPACE WHICH WOULD BE ATTRACTIVE FOR PROFESSIONALS AND FAMILIES. WITH SEVERAL TEA LOVERS IN OUR OFFICES, THE MMIDG TEAM WAS QUITE ENTHUSIASTIC TO HELP WITH THE INTERIOR DESIGN FOR THEIR NEW RESTAURANT!

RESIDENTIAL RENOVATION



MMIDG DESIGNER: ASHLEY COE (DESIGN DIRECTOR/PARTNER)

PROJECT DESCRIPTION: NESTLED IN THE STREETS OF DOWNTOWN WINSTON SALEM, IN ONE OF THE OLDEST BUILDINGS IN THE CITY, THIS APARTMENT DESPERATELY NEEDED SOME LOVE. OUR CLIENTS ENJOY ENTERTAINING AND NEEDED AN OPEN, FUNCTIONAL SPACE THAT WOULD ALSO MAXIMIZE STORAGE. UTILIZING THE ENTIRE LENGTH OF THE UNIT ALLOWED US TO INCREASE THE SIZE OF THE KITCHEN EXPONENTIALLY. THIS ALSO ALLOWED ROOM FOR A BREAKFAST NOOK, AND A MUCH MORE SPACIOUS LIVING AREA. ALL MATERIALS WERE SELECTED TO BETTER ENHANCE THE HISTORICAL NATURE OF THE BUILDING, AS WELL THE CLIENTS' WHIMSICAL PERSONALITY AND THEIR NEED FOR FUNCTIONALITY. THE CABINETS WERE CUSTOM DESIGNED TO OFFER FLEXIBLE STORAGE WITH SEVERAL SPACE SAVING FEATURES. THE FURNISHINGS SELECTIONS COMPOSED OF LAYERED TEXTURES IN COLORS OF DEEP GREENS, MAUVES AND SOFT GRAYS TO CREATE A SPACE FILLED WITH NATURAL LIGHT AND COLOR, WHILE CREATING A FUNCTIONAL AND INVITING SPACE TO ENTERTAIN.